Beyond Data Warehouse and Management Information System

presented by

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- Common Systems
 - ■Data Warehouse
 - Management Information System
 - Decision Support System
 - ■Data Mining System
 - Data Marts
 - **...**

- The intention of using analytical systems
 - Analysing large amounts of data
 - Support a decision making process
 - Generating information out of data
 - ■Getting code / ratio numbers

- Problems of classical / common systems
 - Do we really know, what we know?
 - A lack of analysts.
 - Who will interpret the information?
 - The nice-to-have-problem?
 - Can we generate a benefit by analysing data / information?
 - What kind of decision is based on information or data analysis?
 - Is the result of an analysis usable?

The main source of error by using analytical systems:

Human decision maker

Basic question to initiate "the next step" of business intelligence:

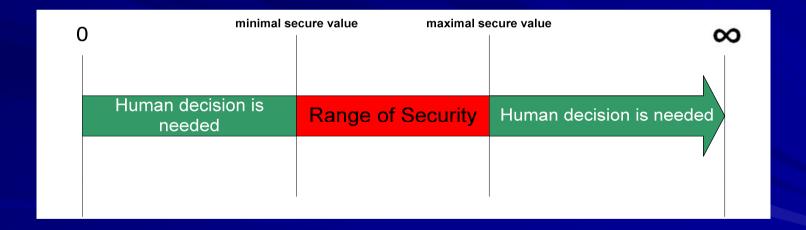
If a computer based analytical system delivers the information which is needed by humans to make decisions then why can a computer system not make the decision by itself?

- Classification of decisions
 - The decision is based on the printed information and at the same time on other information, e.g.: someone's experience, different influences or parameters which are not available in the computer system.
 - The decision is based only on the information which is available in the computer system.

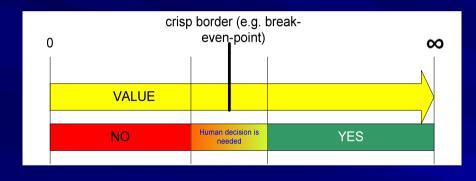
- Decisions which might be based only on the information which is available in the computer system.
 - Amount of an order (e.g. using Andler, Groff or other formulas)
 - Generating a production plan
 - Choosing one of two alternatives by using a weighed point system
 - Planning a delivery tour
 - Calculating the amount of a kanban or the number of kanbans in a feedback loop
 - Generating a shift plan

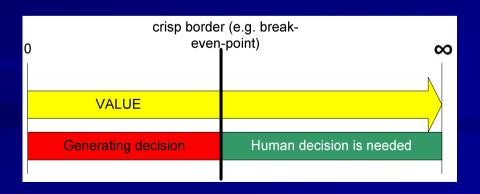
- If the computer makes the decision by itself, who is responsible (acting and responsibility)?
- Only a human decision maker can be responsible for any activity.
- How can we get out of this trap?

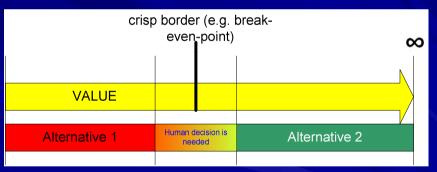
■ The solution: Predefinition of values / ranges as an act of human will and his overall control

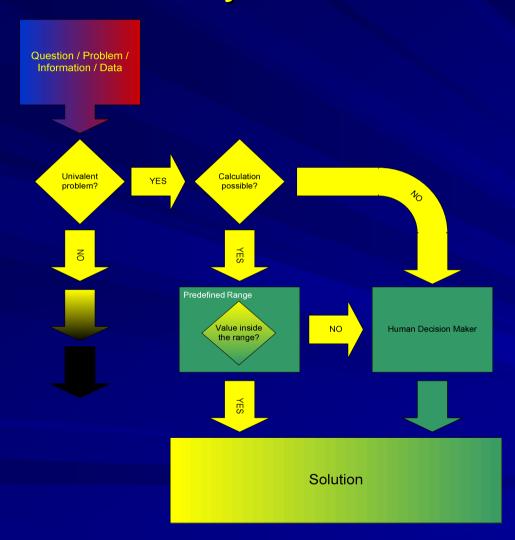


■ The kind of range of security depends on the kind of problem:









The generic algorithm for solving univalent problems (only one possible mathematical result) which uses the

Range of Security

Solution Systems: Conclusion

Not every problem can be solved by a solution system

but

Under certain premises it is possible to build a solution system

Solution Systems: Conclusion

- Some items have always to be taken under consideration when running a solution system:
 - The kind of problem
 - The relation between cost and benefit
 - The abilities of managers and / or users

Thank you for your attention

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